Parent Association at the University of Utah
Executive Committee Application

Name ____________________________ ____________________________

Address __________________________________________________________

Phone ______________ Email ____________________________

Parent Association Mission Statement

The Parent Association at the University of Utah will:
- Promote student success, health and safety by engaging parents in the education process;
- Engage parents in the university’s mission and goals;
- Provide a communication forum for parents; and
- Through the Executive Committee, act as parent advisors for parents to help them with questions, advice or be somebody with whom to talk.

Please visit our website at http://orientation.utah.edu/parents/parent-association.php to learn more about the Parent Association, our Parent Council and the Parent Association's Executive Committee.

Brief Description of the Current Executive Committee Sub-Committees

Communications/Marketing:
Increase awareness and engagement of the Association’s Mission with all of our audiences: Parents of high school students and new and continuing U of U students, students preparing to graduate and their parents, and U faculty and staff.
Leverage communication vehicles such as the Parent Association website, Facebook and newsletter, Daily Chronicle, K-UTE, ASUU, Alumni Association Continuum, brochures, letters, emails and phone calls in Association communications and marketing.

Engagement/Activities:
Engage parents of two primary audiences:
Recruiting-Connecting U Days, Bringing the U to You, Admissions Application Days, Red White & U Days and outreach calling campaign
Committed-Orientation events, Move-In Day, Welcome Dinner, President’s Welcome, Parent & Family Weekend events (breakfasts, dinners, U of U sporting events, theater, skiing, hiking and snowshoeing), tailgate parties, watch parties, Mom’s and Dad’s nights and Career and Job Fairs

Fundraising/Finance:
Working with University officials, assist in developing and refining the Parent Fund as a revenue stream to help achieve the Parent Association’s Mission and continue providing resources to student based programs, funding:
- Scholarships-Rewarding Achievement, Ensuring Access, and Promoting Completion
- Parent Fund Endowment
- Grants to University student services, centers, initiatives and programs
- Parent Association events
**Internship/Mentoring**  
Work with Career Services and the various colleges to push for a centralized database to house all internship opportunities on a university-wide basis.  
Support Career Services internship initiatives and Career and Job Fairs.  
Seek mentors willing to share career experience, provide real-world insight and advice, guide students toward career paths and just answer questions.

**Membership/Training**  
Lead tabling at Orientation events.  
Solicit Parent Council and Red Card volunteers for events and activities.  
Talk with University departments and organizations to solicit their parent’s needs.  
Ensure volunteers receive the training they need for those specific activities.

**Nominating** (second or higher year EC members)  
Provide the Executive Committee with energetic and diverse individuals who will actively support and promote our Mission and bring new ideas to help support our students.

**Application Questions**

What is your background? (No specific background is required for appointment to the Executive Committee. The Executive Committee is looking for a diverse group of people who represent different areas of life experiences.)

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What is your past experience with other boards/volunteering?

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What do you feel you can contribute to the Executive Committee?

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Why are you interested in serving?

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The Executive Committee meets four times each year, usually on one Friday afternoon in each calendar quarter and in conjunction with Parent and Family events. Can you commit to attending three of these meetings per year, preferably in person, or alternatively by phone or Skype?

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Sub-committee work is generally done through email or conference calls. Are you willing to serve on at least one sub-committee?

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In which sub-committee(s): Communications/Marketing, Engagement/Activities, Fundraising/Finance, Internship/Mentoring, Membership/Training, would you be interested in serving on?

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Are there other areas that you would like to focus on besides the existing committees?

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What are the age(s) of your child(ren) and which school(s) do they currently attend?

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Please return this application by July 31, 2014 to parents@utah.edu or mail to Parent & Family Programs 200 S. Central Campus Dr., Suite 280 Salt Lake City, UT 84112 For questions, please contact us at (801) 581-7069 or parents@utah.edu.