Starting a student group is just the beginning step to make your club thrive on campus. Believe it or not the MUSS began with just a few members and is now one of the largest most successful groups on campus. Many student groups start out with a small close group of friends. However, working hard to let others know about your club can make a significant difference in the lives of other students on such a large and spread out campus. Here are a few tips to help you start your group out on the right foot:

First, Make sure that you utilize your club page on Community – the ASUU student group website. After you register your club, be sure to include as much information about your group as possible. Students that are looking to join your club will use Community to search and join groups. Please also include all of your members on your roster and your meeting time. Second, marketing is the most neglected aspect of event planning. Often the event details come together naturally but the marketing takes a proactive approach and if done properly can increase attendance and awareness of your group. Setting up a marketing strategy should begin 4-6 weeks before your event. Based on the event date you can set up deadlines for all of your marketing efforts by working backwards. For example, if you want posters and flyers to be hung up on campus 2 weeks before an event then you will need to make sure the design is ready and printed beforehand. Unfortunately, many groups do not hang flyers up long enough or do not allow enough time to make a quality design. Another important approach is to make sure that you are promoting your event using at least three forms of media. Here are some of the opportunities available to you: posters/flyers, social media, tabling, email, and targeting specific groups on campus. Any images or design work should be ready to go on time so that the media can be out for at least two weeks prior to your event. Third, partnering with other student groups, academic departments or service organizations is a great way to increase awareness and attendance of your events. Perhaps to start out, your group could volunteer to help at a larger organization’s event.
The Ambassadors Program matches globally-minded University of Utah students who are familiar with the campus and Salt Lake City with an incoming international student. Ambassadors play an important role in welcoming and supporting new international students. By serving as an Ambassador you will develop your leadership skills, serve the campus community, and gain international experience for your resume. Ambassadors help with International Student Orientation and Check-In days at the beginning of the semester and stay in touch with students throughout their first semester to help answer questions and provide information about the University of Utah, Salt Lake City, and life in the United States.

To become an ambassador you can apply through the International Center, and if selected, you will receive training on campus resources, work with International Center staff to learn about frequently asked questions, and learn about intercultural communication. Applications are accepted at the beginning of every semester, check out the following link for more details: http://www.ic.utah.edu/students/new/studentresources.htm

Become a Service Learning Scholar!
The Bennion Center fosters lifelong service and civic participation by engaging the University with the greater community in action, change, and learning. In addition to providing students with ways to become involved in their community, the Bennion Center offers students the opportunity to develop valuable leadership skills. Student leaders receive training and get first-hand experience working with community organizations while helping their peers also make a difference. Through the Bennion Center’s Service-Learning Scholars Program, students are supported in applying their academic knowledge to real community concerns and in developing leadership and organizational skills useful for future civic involvement. At the completion of the program students are recognized with cords at graduation and a Service-Learning distinction on their transcripts. For more information check out their website at: www.sa.utah.edu/bennion/serviceLearning/servlearn_scholars.htm

Did you know...
Your resource for leadership opportunities

The Ambassadors Program at the International Center
Learning to Lead Conference

Join us for discussions about leadership, as well as breakout sessions with other students. Please feel free to contact the Leadership Development Office by calling 801-581-7069 or by emailing leadership@sa.utah.edu with questions and you may also register now at www.sa.utah.edu/leadership/forms/conference_registration.htm

Explore, discover, and experience the University of Utah at Connecting U Days!

Did you know that college graduates have more opportunities, higher incomes, more fulfilling careers — basically, a brighter future? We’d like to give you a sneak peak into that future at Connecting U Days, a new event held four times a year where you’ll learn more about what the University of Utah has to offer. There will be sessions such as financial aid options, choosing a major, and involvement opportunities for current students, as well as free breakfast and lunch and even giveaways! If you’re a new U of U student, a prospective or already admitted student, current student, or a parent of any of these students, there’ll be lots to learn at Connecting U Days, so mark your calendar.

You can register for any of the four dates at:
http://web.utah.edu/newstudents/ConnectingUDays/register.htm
Or, for more information, go to: http://web.utah.edu/newstudents/ConnectingUDays/QUESTIONS? Give us a call at 800-685-8856 or 801-581-8761.
Pictured: Student Leader of the Month - Mikyla Gull

Student Leader of the Month:
Mikyla Gull

Nominated by: Nick Rothacher

If you know Mikyla, you know she is rather quiet and reserved almost to the point of being shy. Despite this, she has shown the Bennion Center staff and fellow students her wonderful personality and devotion to service and helping other. She volunteers in a student leaders position, known as a Program Director. Mikyla is not only a new program director, but a new U of U student. As a transfer student, her transition into the U has been impressive because she quickly became involved and seemed to find a home here.

Mikyla is helpful in every way. Whenever an opportunity is available she is usually one of the first people to volunteer to help. As a service house resident she helps plan the Service House Dialogues including set up, food and cleaning. As a SLS she is volunteering 400 hours and an additional 300 hours for AmeriCorps. She takes advantage of additional opportunities like helping with registration at Legacy of Lowell, volunteering to lead students as Bend-in-the-River, or greeting people at the front of the Bennion Center.

Nominated by: Nick Rothacher

Student Group of the Month:
MECHA

September 21, 22 and 23. All the while MEChA was actively involved in local organizing efforts in support of the DREAM Act, federal legislation that would create a path to citizenship for undocumented students. They did this by participating in rallies and vigils in the lead up the vote on September 21st. Finally MEChA conducted a student panel for the 5th annual Latina/o Welcome to the U hosted by the Latina/o Outreach center on September 28th. Through September’s activities MEChA was able to bring awareness to the plight of undocumented students and families as well as the how HIV is becoming a health issue in the Latina/o population nationwide. These impacts took place on campus and in the larger community.

MEChA is working diligently to collaborate with other student groups and offices on campus as exemplified by their work on the DREAMers exhibit and reception with UPC.

Nominated by: Luciano Marzulli

Student Group of the Month - MEChA

In the month of September MEChA organized a soccer tournament to raise money for the Utah AIDS foundation. The group raised and donated $200 through the tournament held on September 11th. The following week the group participated in the Utah AIDS foundation Walk for Life, September 18th. In addition, MEChA was involved in organizing the Chicana/o Awareness activities which included the DREAMers Exhibit co-sponsored by UPC September 13th-24th. A panel on immigration, short documentary film screening on undocumented students and keynote speaker Felipe Matos,
The Leadership Resource Center

By: Richard Diaz
Graduate Assistant
Office of Orientation & Leadership Development

The place for your leadership inquiries...

Have you ever wondered what leadership is? Or have you ever struggled running meetings or dealing with budgets? Do you enjoy learning from some of the greatest and most popular leaders of our time? Then the Leadership Resource Center has just what you need!

The Leadership Resource Center is an excellent place to find anything you need regarding leadership development concepts, theories, anecdotes, parables, and skills. Resources include books, videos, and more! We have over 130 items for you to explore and check out. Our new online system allows you to browse through our catalog without the need to come into our office. You can visit our website at www.sa.utah.edu/leadership to access the online catalog system.

The Leadership Resource Center is available to all students and staff who are interested in developing their leadership skills. All of our resources may be checked out by visiting the Leadership Development Office, located in the Union Building, room 280. We are open Monday through Friday, from 8am to 5pm.

Housing & Residential Education presents to you…

The STUDENT LEADER CHALLENGE 2011

Are you interested in a Student Leader position? Take the opportunity to become a resident advisor, first-year mentor, or a peer diversity dialogue facilitator. Being a Student Leader takes commitment and dedication, and you will find that being a Student Leader is an incredible opportunity for personal growth and learning as well as an excellent opportunity to give back to the residence hall community in a dynamic way. Student Leaders take the lead in creating a welcoming environment where students can learn and grow. The Student Leader experience comes with important responsibilities. We are committed to offering the students living in the Residence Halls the best experience possible. We know that this experience will only be possible with a strong and talented Student Leader staff. Housing & Residential Education and the University of Utah value interactions among individuals with varying traditions, cultures, orientation, religious beliefs, economic backgrounds, and racial/ethnic origins. We strongly encourage applications from candidates who will share and explore this value with the team and with the residents. If you feel that you have the skills and talent we are looking for in a Student Leader, we invite you to participate in the selection process. You can apply for as many positions as you are interested in. Applications need to be completed by Friday, January 21, 2011 at 5:00 PM. Check out http://www.housing.utah.edu/employment-student-leaders.html for more detailed information.
Have you thought about a minor in leadership studies?

The minor in Leadership Studies will give you an opportunity to explore leadership philosophies, theories, case examples, and practices. You will have the chance to engage in conversations about leadership practices and apply what you have learned in the classroom setting to leadership experience. Here are some other benefits of a minor in Leadership Studies:

- Develop knowledge and skills that are useful and transferable to any major, discipline, or career.
- Engage in challenging conversations and refine your leadership style.
- Think critically about leadership and apply what you are learning in a practical setting.

Requirements of the minor:

1. Foundations in Leadership: Leadership 2020
2. Field Experience: Leadership 4100
3. Leadership Capstone: Leadership 4750
4. Three Elective Courses: List available online at www.ugs.utah.edu/leadershipminor/?pageld=3120

Sign up now for the Foundations in Leadership class (Leadership 2020) for Spring Semester at www.ugs.utah.edu/leadershipminor

Save the Date!
May 9th - 14th, 2011
www.leadershape.utah.edu